## Sustainable Accessibility

A systemic approach to workplace inclusion.





"Digital accessibility is **no** longer a **choice**; it's a **requirement**."

#### Gartner, February 2023

European Accessibility Act or Directive (EU) 2019/882: <u>1 year 8 month & 12 days</u> until application for all new services.



#### Atos accessibility commitment

Valuable 500 Commitment



"Our [Disability inclusion and accessibility] programs are aligned with our ESG approach for which we are recognised as a top 50 global leading organisation.

Whilst Disability inclusion is clearly a social topic for us, to move from disability confidence to disability competence we require strong business governance, so our program combines the S (Social) and the G (Governance) of ESG."

#### Treating exclusion like pollution

A sustainable approach to Accessibility



### "Inaccessibility is kinda like pollution"

Jim Tobias at Funka Accessibility Days, 2016 Poor accessibility is an externality of the production & planning process - a kind of unnecessary pollution. Externalities are not all bad. Inclusive design creates many positive externalities: the Curbcut effect.



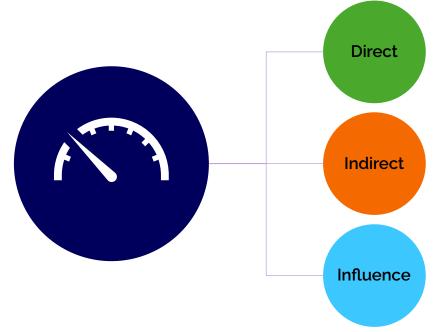






#### Our Approach: Delivering Full Ecosystem Accessibility

Following the decarbonization approach to measure impact on business ecosystems.



Direct impact from owned or controlled resources products and services. → Design & produce accessible !

Indirect impact from purchased resources products and services. → Buy accessible !

Indirect impacts that occur in the value chain including upstream & downstream.

→ Foster accessible products !

#### Atos Accessibility Program At A Glance Delivery For Ourselves & Our Clients Via A Structured Program

- Our Mission -

#### - 3 Key Program Themes with Diverse Workstreams -

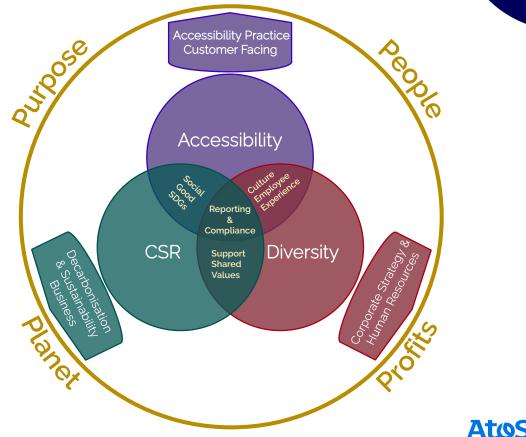
Be the recognized leader in our industry for accessible and disability inclusive experiences &	Business: Products & Services	Operational Excellence & Compliance	Ecosystem: Advancing what matters
services	1. Portfolio	1.Atos Quality Management	1. URD reporting: CSR contributions 2. Market Positioning
- Our Approach -	<ol> <li>Client Experience</li> <li>Product &amp; Service Development</li> <li>Alliances &amp; Business Partners</li> <li>Sales</li> <li>Presales</li> <li>Innovation</li> </ol>	<ul> <li>QMS</li> <li>Atos IT</li> <li>Procurement</li> <li>Logistics &amp; Housing</li> <li>Internal Comms</li> <li>Branding, Web, Media &amp; Events</li> <li>Compliance &amp; Legal watch</li> <li>HR</li> <li>Recruitment, Retention &amp; Progression</li> <li>Performance &amp; Talent Management</li> <li>L&amp;D</li> <li>Benefits &amp; Payroll</li> <li>Workplace Adjustments</li> <li>Career End</li> </ul>	<ul> <li>and identity "Tech for people, for good, and for the planet."</li> <li>Web</li> <li>Events</li> <li>Social Partners</li> <li>Business associations</li> <li>Expert conferences &amp; networking</li> <li>Business Alliances</li> </ul>
Delivering Full Ecosystem Accessibility Applying the same structured approach to digital inclusion as we do for decarbonization			
<ul> <li>- 3 Scopes -</li> <li>1. Direct impact from owned or</li> </ul>			
controlled resources products and services		• DEI	
<ol> <li>Indirect impact from purchased resources products and services</li> </ol>			
<ol> <li>Indirect impacts that occur in the value chain including upstream &amp; downstream</li> </ol>			
Accessibility Team   © Atos			Atos

#### Accessibility at the intersection

Alignment with culture and corporate programmes

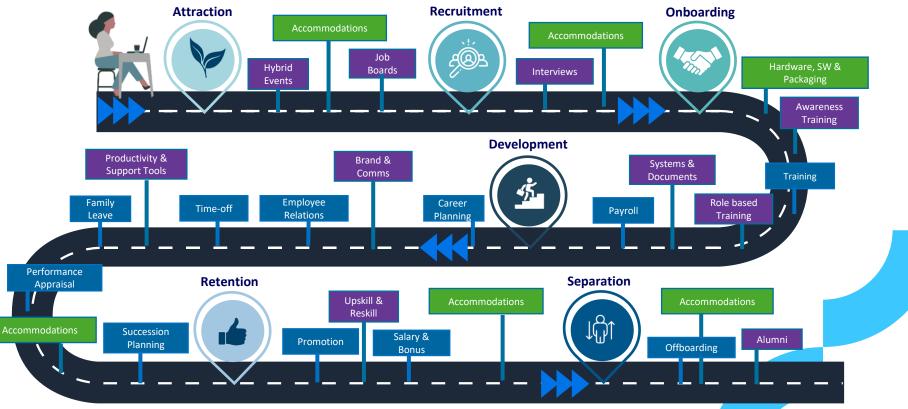
Accessibility, CSR / ESG and Diversity are distinct programmes and offerings at Atos with a shared purpose:

- Social Good and SDGs
- Reporting and Compliance
- Culture
- Employee experience



#### Inclusive & Accessible Engaged Employee Journey

Personalized, Interactive and co-created for the lifetime of the individual



**Atos** 

Boston Consulting Group study on disability at the Workplace Disability at the workplace @ Atos

4-7%

## Employees with disabilities on company records



Report that they have a disability or long-term health condition.



Dark Mode – Recognized Disability vs Preference? Disability at the workplace @ Atos

# 4-25%

#### **Employees with a disability**



#### Apple users use Dark Mode

Neurodiversity, Astigmatism, cataracts, aesthetic preference (e.g., coding, energy savings...)

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