

## List of panelists to the 4<sup>th</sup> Global Business and Disability Network Annual Meeting, 2017

### Panel discussion: 'Business case for digital accessibility'

#### Moderator:

Adam Greene, Senior Advisor, Bureau for Employers' Activities (ACT/EMP), Private Sector Engagement at the International Labour Organization (ILO)

#### Panelists:



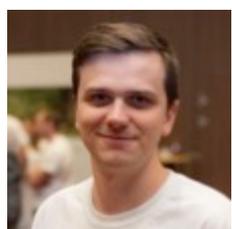
Cécile Rochet - Inclusion and Diversity Senior Manager - Accenture

Cecile has joined Accenture in 1998 in the consulting practice where she lead multiple change management projects in the financial services and private banking specifically. Since 2007, she is part of the Global Inclusion and Diversity Center of Expertise. She has launched and driven key programs globally across all our Geographies, specifically Persons with Disabilities and Accessibility, LGBT, Cross-Cultural Diversity, Ethnicity, Gender. Cecile now leads Inclusion and Diversity at Accenture for Europe across all segments. She is in charge of the Innovation in I&D practice. Twitter: @cecilerochet



Yves Veulliet - Global Disability & Inclusion Program Manager - IBM (International Business Machines)

Yves started his career in IBM in 1992. In 2014, Yves was appointed Global Disability & Inclusion Leader - to facilitate the inclusion of employees with different abilities, to improve IBM's existing programs as well as identifying existing inhibitors to a successful work experience. Yves is author of a book in which he explains, through his own experience, the consequences of acquiring a disability as a result of an accident, from a psychological, societal and professional standpoints. He also explains how to make other people, including employers, disability confident. @YvesVeulliet @IBM



David Caldwell - Digital Accessibility Manager – Barclays

David joined Barclays in 2011 on a Graduate Development programme after graduating in Computer Forensics from the University of Northumbria. David joined the IT Accessibility Team at Barclays in 2013 and has been there ever since! In his role David supports product teams across Barclays to create inclusive experiences for all of our customers, clients and colleagues. In addition to this David runs the Accessibility Academy – a training, development and communications programme designed to reframe accessibility, build technical skills and empathy with the 25,000 technology colleagues across Barclays. Outside of Barclays David is a Founding

Ambassador of PurpleSpace – a leading disability network leader development and learning organisation.



Lucy Ruck - Technology Taskforce Manager - Business Disability Forum

Lucy joined Business Disability Forum in 2014 as the Technology Taskforce Manager. Since joining the organisation, she has been responsible for developing the resources available as part of the Technology Taskforce's toolkit of information, including the Accessibility Maturity Model (AMM). This includes a large selection of Best Practice Guides and Case Studies, about how our Members and Partners have become more Disability Smart by using technology. [To find out more about the Technology Taskforce please visit the website.](#)



Neil Milliken - Head of Accessibility & Digital Inclusion – Atos

Neil created the Atos Centre of Competence encompassing Accessibility, Inclusive Design and Assistive Technology Services. This team now services multiple accounts and delivers best practice, support and consultancy for the organisation. [www.atos.net/iux](http://www.atos.net/iux) He delivers strategy and services working with a wide range of clients internally and externally helping them to develop policies, processes and technology solutions to meet the needs of their staff and customers. These clients include: BBC, Department of Health, Ministry of Justice, Insolvency Service, and NHS. He is the Atos representative on the Business Disability Forum Technology Task Force and has successfully instigated the adoption of and implemented the Accessible Technology charter. Neil is also an invited expert and contributor to theW3C Cognitive Accessibility Taskforce.

## Presentation and discussion: 'Disability-inclusive marketing'

### Moderator:

Mathilde Tabary, Diversity and Social Development Coordinator at Carrefour

### Panelists:



Debra Ruh, CEO, Ruh Global Communications

Ruh Global Communications help our clients reduce their compliance and brand risks associated with inclusion and create programs that act as a positive brand differentiator. Our goal is to help our customers thrive in this space while at the same time empowering them to be global problem solvers, champions of change, and transformational leaders of social change.



Suzanne Colbert - Chief Executive of the Australian Network on Disability

Suzanne is the founding Chief Executive of the Australian Network on Disability (AND), which commenced in

2000. AND works with its 188 private and public sector members to develop and implement policies, publications, learning experiences and programs that assist them on their journey to disability confidence. Almost 1,000 university students with disability have now had paid internships as a result of AND's Stepping into™ program and in 2016 AND introduced their Access and Inclusion Index. Twitter handle @Suzanne\_Colbert Organisation @ANDisability



Françoise Couturier - Design & Product Solutions manager – Accor Hotels

In 2002, Françoise joins Accor Hotels group as Project manager supervising the construction of new hotels in Spain and Morocco. In 2010, she joins the D&TS department at the Head Office in Paris. Part of the Design Solutions Team since 2014, she is responsible for Standards documents and

GED2, the tool on which any Accor partners can find the brands standards to build or refurbish their hotel. In 2016, she takes the responsibility of the Room for all, the new Accor approaches of hospitality and welcome.

### Panel discussion: 'Which is the companies' role in addressing the skills gap?'

#### Moderator:

Bruce Roch, CSR & Solidarity Manager at Adecco Group France

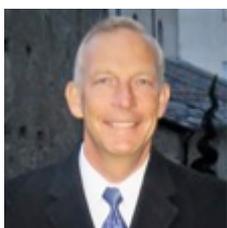
#### Panelists:



Murteza Rafi Khan - Co-Chair of Executive Committee - Bangladesh Business & Disability Network

Murteza has been working in Bangladesh since 2009 for A.K.Khan Group, a large diversified local company and it's philanthropic arm, A.K.Khan Foundation. He is a Founder Member of the Advisory Committee of A.K.Khan-CRP Chittagong Centre, which provides rehabilitative therapy

services, artificial limbs and braces, as well as vocational training and job placements for people with disabilities. Most recently, he has worked on establishing the Bangladesh Business & Disability Network.



Patrick Romzek - LifeChanger Executive Consultant – Cisco

Patrick is founder and Executive Consultant leading Project Lifechanger at Cisco Systems that is driving disability inclusion innovation at Cisco. He is a member of the Board of Directors at the U.S. Business Leadership Network and of the Board of Directors at Abilities United. He is also a member of the Special Needs Leadership Council for the

Catholic Archdiocese of Detroit in with Catholic Charities of Southeast Michigan and president of the Board of Directors for the Chalet of San Marco Condominium Association.



Susana Puerto Gonzalez - Senior Specialist on Youth at the ILO

Susana Puerto is the coordinator of the Global Initiative on Decent Jobs for Youth, the first ever UN system-wide effort to promote youth employment worldwide. The Global Initiative is an action-oriented partnership platform to join efforts and assist UN Member States in targeting a crucial goal of the 2030 Agenda. Susana has worked on youth employment for over a decade, engaging with governments, social partners, young people, researchers and funders in the pursuit of new and durable solutions to the youth employment challenge. Susana is a labor economist from Georgetown University with a strong research footprint.



Laura Fährndrich - Project Director, Global Apprenticeship Network (GAN)

Laura has 20 years of experience in international development organizations and consulting firms. Laura worked as Corporate Development Manager for the Ecuadorian Consortium on Corporate Social Responsibility (CERES) in Quito, Ecuador, and as Corporate Social Responsibility Specialist for the Canadian Cooperation Support Unit (USACC) in Lima, Peru. In 2003, she founded the International Social Entrepreneurs Association jointly with 15 social entrepreneurs from Latin America.