#ZeroCall25 on Inclusive Employment & ICT (#ZeroCall25)

ILO GBDN Webinar | Wednesday April 24, 2024
THE ZERO PROJECT

Non-profit foundation based in Vienna, Austria

Founded in 2008 by Martin Essl

Research-driven evidence based work
OUR MISSION

Working for a world with zero barriers.

Worldwide, the Zero Project finds and shares solutions that improve the daily lives and legal rights of all persons with disabilities.
GLOBAL NETWORKS

- 6,000+ Experts, Innovators, Policy Changers, and Decision Makers
- Active in 120+ countries
- Cross-sectoral:
  - United Nations agencies
  - International NGOs and networks
  - Grassroots organisations
  - Business and IT sector
  - Development Funding Agencies & Foundations
  - Networks and regional hubs
  - National Parliaments, Parliamentarians, Ministries & Departments
  - Universities and Academic networks
#ZEROCALL25

Innovation

Impact

Scalability
FOCUS

• Inclusive Employment

• Information Communication Technology (ICT)
Public & Private Sector Employers are encouraged to nominate

- Nominations from employers in both the public and the private sector, as valued stakeholders and potential partners enabling the economic empowerment of persons with disabilities worldwide.

- Best practices as public and private sector employers individually go beyond mere legal compliance to enable opportunities for all persons with disabilities

- Nominations that showcase partnerships with relevant stakeholders to transform the employment prospects of persons with disabilities by shaping job markets
Talent Acquisition, Recruitment & Employment

• Bringing persons with disabilities into managed talent pipelines
• Offer work experience, apprenticeships, and/or internship opportunities to persons with disabilities (including women and girls with disabilities)
• Participating in mainstream programs that enable persons with disabilities to gain the skills & qualifications that employers value.
• Building the capacity of employers to ensure their technology liberates everyone’s contribution to business success
• Mentoring and leadership development supports to job seekers and/or employees with disabilities and/or leaders from the disability movement
• Lobbying public policy makers as allies of persons with disabilities to bring persons with disabilities into mainstream learning & skills provision
Retention & Career & Leadership Development

• Delivering the best practice that enables employees who acquire disabilities to retain their jobs and develop their careers

• Bringing women with disabilities into mainstream leadership development programs

• Provision of workplace adjustments for employees with disabilities that enhance their productivity and engagement

• Leadership development programs for employees with disabilities

• Partnering with Disability Employee Networks/Employee Resource Groups to improve the organization's disability performance in recruitment and retention
Entrepreneurship and Micro-financing

• Enabling **disability owned businesses** to enter the organization's supply chain.

• Ensuring **mainstream access to finances** and relevant support services for disability owned small business, microenterprises and for self employed persons with disabilities.

• Ensuring access for **women with disabilities** to financial supports, including micro-finance, targeting small businesses and self-employed
ADDED VALUE
Awardees will receive:
• International recognition
• Profile with civil society & public policymakers worldwide
• Invitation to present at #ZeroCon25 within the United Nations Office at Vienna
• Opportunities to scale internationally – Zero Project Scaling Solutions Program
ADDED VALUE for businesses to join the Zero Project Network

• Learn directly from the global disability community (organizations of persons with disabilities, non-profit organizations, experts in accessible technology)

• Engage with business leaders seeking to leverage their collective influence to the mutual benefit of business and persons with disabilities

• Position the private sector as valued service users and potential allies -> significantly more people with disabilities can be employed

• Engage with international business-related networks and standard setters (The Valuable 500, ILO GBDN, Purple Space.)

• Engage with stakeholders from public sector and civil society
AWARDEE JOURNEY

May 8, 2024  #ZeroCall25 opens
Jun 16, 2024  #ZeroCall25 closes
June-Sep 2024  Peer-review process
Oct 2024  Final decisions
Dec 3, 2024  Public Announcement
Mar 2025  #ZeroCon25 Conference
Zero Project Conference

- 3 Days Conference: March 5-7, 2025
- United Nations Office Vienna
- ZeroCon24:
  >1,000 participants from 100 countries

- [https://zeroproject.org/conferences/zerocon24](https://zeroproject.org/conferences/zerocon24)
Download the questions!
QUESTIONS?
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