



# #ZeroCall25 on Inclusive Employment & ICT (#ZeroCall25)

ILO GBDN Webinar | Wednesday April 24, 2024



International  
Labour  
Organization

GLOBAL BUSINESS  
AND DISABILITY  
NETWORK

# THE ZERO PROJECT

Non-profit foundation based in Vienna, Austria

Founded in 2008 by Martin Essl

Research-driven evidence based work

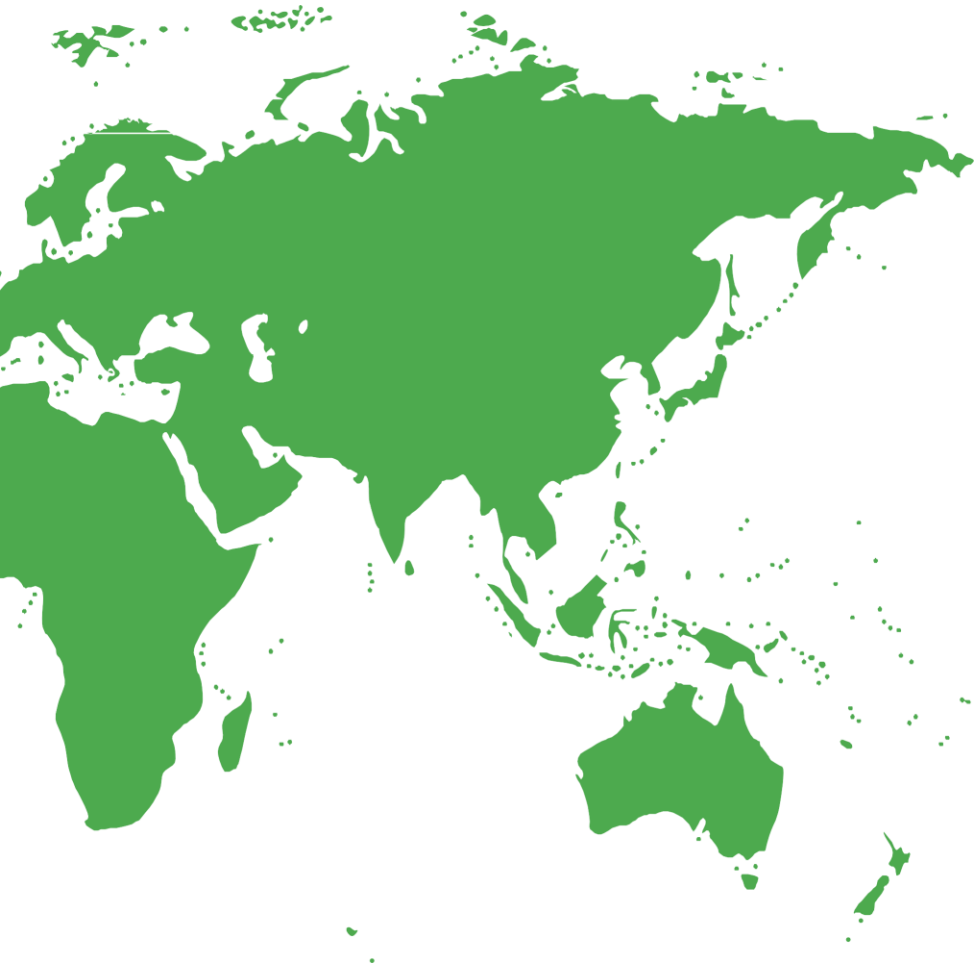


# OUR MISSION

Working for a world with zero barriers.

Worldwide, the Zero Project finds and shares solutions that improve the daily lives and legal rights of all persons with disabilities

# GLOBAL NETWORKS



- 6,000+ Experts, Innovators, Policy Changers, and Decision Makers
- Active in 120+ countries
- Cross-sectoral:
  - United Nations agencies
  - International NGOs and networks
  - Grassroots organisations
  - Business and IT sector
  - Development Funding Agencies & Foundations
  - Networks and regional hubs
  - National Parliaments, Parliamentarians, Ministries & Departments
  - Universities and Academic networks

#ZEROCALL25

# Employment and ICT

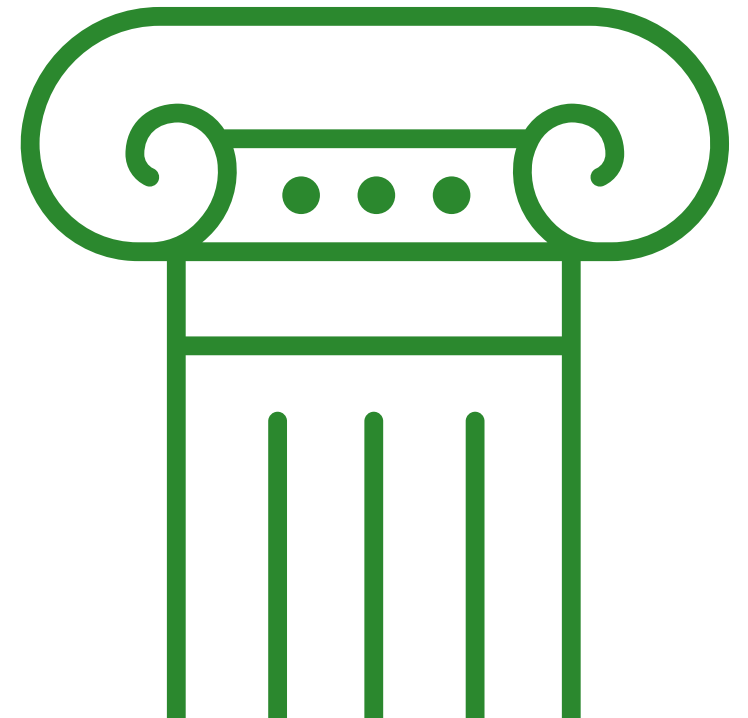
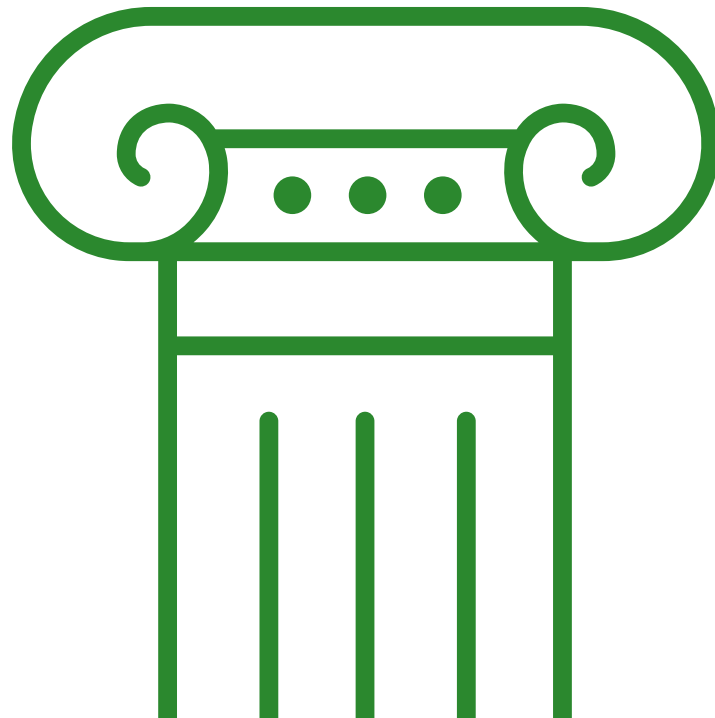
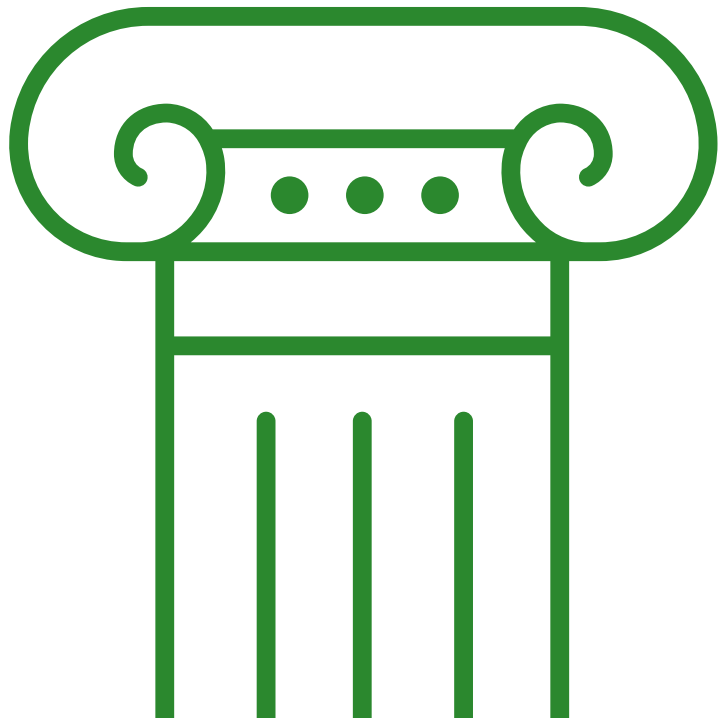


# #ZEROCALL25

Innovation

Impact

Scalability



# FOCUS

- Inclusive Employment
- Information Communication Technology (ICT)

# Public & Private Sector Employers are encouraged to nominate

- **Nominations from employers in both the public and the private sector**, as valued stakeholders and potential partners enabling the economic empowerment of persons with disabilities worldwide.
- **Best practices as public and private sector employers** individually go **beyond mere legal compliance** to enable opportunities for all persons with disabilities
- Nominations that showcase partnerships with relevant stakeholders to **transform the employment prospects of persons with disabilities** by shaping job markets



# Talent Acquisition, Recruitment & Employment

- Bringing persons with disabilities into **managed talent pipelines**
- Offer work experience, **apprenticeships, and/or internship** opportunities to persons with disabilities (including women and girls with disabilities)
- Participating in **mainstream programs** that enable persons with disabilities to gain the **skills & qualifications** that employers value.
- Building the capacity of employers to ensure their **technology liberates everyone's contribution to business success**
- **Mentoring and leadership development** supports to job seekers and/or employees with disabilities and/or leaders from the disability movement
- Lobbying **public policy** makers as allies of persons with disabilities to bring persons with disabilities into mainstream learning & skills provision

# Retention & Career & Leadership Development

- Delivering the best practice that enables employees who acquire disabilities to **retain their jobs** and develop their careers
- Bringing **women with disabilities** into mainstream leadership development programs
- Provision of **workplace adjustments** for employees with disabilities that enhance their productivity and engagement
- **Leadership development programs** for employees with disabilities
- Partnering with **Disability Employee Networks/Employee Resource Groups** to improve the organization's disability performance in recruitment and retention

# Entrepreneurship and Micro-financing

- Enabling **disability owned businesses** to enter the organization's supply chain.
- Ensuring **mainstream access to finances** and relevant support services for disability owned small business, microenterprises and for self employed persons with disabilities.
- Ensuring access for **women with disabilities** to financial supports, including micro-finance, targeting small businesses and self –employed

# ADDED VALUE

Awardees will receive:

- **International recognition**
- Profile with **civil society & public policymakers worldwide**
- **Invitation to present at #ZeroCon25** within the **United Nations Office at Vienna**
- Opportunities to scale internationally – **Zero Project Scaling Solutions Program**



# ADDED VALUE

## for businesses to join the Zero Project Network

- Learn directly from the **global disability community** (organizations of persons with disabilities, non-profit organizations, experts in accessible technology)
- Engage with **business leaders** seeking to leverage their collective influence to the mutual benefit of business and persons with disabilities
- Position the **private sector as valued service users and potential allies** -> significantly more people with disabilities can be employed
- Engage with **international business-related networks** and standard setters (The Valuable 500, ILO GBDN, Purple Space.)
- Engage with **stakeholders from public sector and civil society**



# AWARDEE JOURNEY

- May 8, 2024 ● #ZeroCall25 opens
- Jun 16, 2024 ● #ZeroCall25 closes
- June-Sep 2024 ● Peer-review process
- Oct 2024 ● Final decisions
- Dec 3, 2024 ● Public Announcement
- Mar 2025 ● #ZeroCon25 Conference





# Zero Project Conference

- 3 Days Conference: March 5-7, 2025
- United Nations Office Vienna
- ZeroCon24:
  - >1.000 participants from 100 countries
- <https://zeroproject.org/conferences/zerocon24>











[zeroproject.org/zerocal125](https://zeroproject.org/zerocal125)



# Download the questions!



**QUESTIONS?  
BOOK A 1-1  
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